

**RESERVE
YOUR
SPONSORSHIP
TODAY!**



**HISTORICAL SOCIETY
OF CENTRAL FLORIDA**

For the past fourteen years, the Historical Society of Central Florida has recognized the outstanding achievements of select community members by bestowing the John Young History Maker Award upon a Central Floridian whose lifetime of achievement has made a historic impact on the community.

The John Young History Maker Award was named after our hometown hero, Captain John Young, who was the ninth person to walk on the moon as Commander of the Apollo 16 mission in 1972.



TUESDAY, SEPTEMBER 29, 2020
7:00 - 8:30 p.m.
Orange County Regional History Center

HISTORY MAKER (PRESENT)

Valencia College and Sanford C. Shugart • President

Dr. Sanford "Sandy" Shugart has served since 2000 as the fourth president of Valencia College in greater Orlando, Florida. Prior to Valencia, Sandy served as president of North Harris College and as Vice President and Chief Academic Officer of the North Carolina Community College System. He earned his Ph.D. in Teaching and Learning from the University of North Carolina at Chapel Hill. In addition to his career in education, Dr. Shugart is a published poet, musician, and songwriter and author of *Leadership in the Crucible of Work: Discovering the Interior Life of an Authentic Leader*.

HISTORY MAKER (PAST)

Paul C. Perkins, Sr.

Born in Elizabeth City, N.C., Paul Perkins Sr. served in the Army during World War II. He graduated from Howard University Law School in Washington, D.C., in 1949. In 1951 he moved to Orlando and worked with Thurgood Marshall of the NAACP Legal Defense Fund to represent the Groveland Four. His contributions extended in Central Florida for decades, as he fought discrimination and segregation.

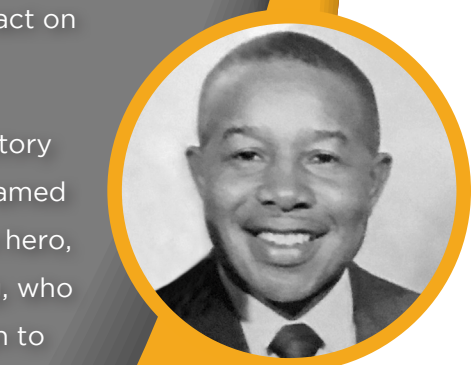
By the time Orlando Mayor Robert S. Carr appointed him city prosecutor in 1965—the first African American to serve in that role—he had established a record as an outstanding criminal defense attorney.

Perkins resigned in 1969 to devote himself to his private practice. He was a co-founder, director, and secretary of Washington Shores Federal Savings and Loan Association in Orlando, the first African American-owned lending institution in Florida.

HISTORY MAKER (PAST)

Beth Johnson

Elizabeth "Beth" McCollough Johnson (1909-1973) became the first woman elected to the state Senate in 1962. Born in Pennsylvania, she graduated from Vassar College in 1930 and moved to Orlando. She honed her leadership skills in the League of Women Voters of Orange County and on Orlando's Planning and Zoning Commission. In 1957, she won election to the Florida House and, in 1962, triumphed in her bid for the Senate. Serving until 1967, Johnson championed mental-health issues and access to adult education. Perhaps her greatest Senate achievement came in 1965 when she worked toward passage of a bond program to establish the University of Central Florida in Orlando.



SPONSORSHIP OPPORTUNITIES

Proceeds from the event go toward supporting Orange County Regional History Center's education programs, exhibits, and efforts to preserve local history.

\$15,000 PRESENTING SPONSOR (LIMITED TO 2)

- Company name listed as award presenter (John Young History Maker Award Presented by...)
- Company representative to introduce award recipient along with History Center representative from stage
- 1st right of refusal on Presenting Sponsorship in 2021
- Premier seating for (1) table for 8
- Complimentary Corporate memberships at Investor level (attached)
- One full-page ad in the event program
- Click-through logo on the event website
- Audio-visual display of logo during the dinner
- Opportunity to provide branded giveaway items to attendees
- Recognition in the Historical Society's magazine, Reflections

\$10,000 GOLD SPONSOR (LIMITED TO 3)

- Table for 8
- Acknowledgement as a major sponsor in event opening remarks
- Complimentary Corporate membership at Investor level
- One full-page ad in the event program
- Company logo on the event website
- Audio-visual display of logo during the dinner
- Opportunity to provide branded giveaway items to attendees
- Recognition in the Historical Society's magazine, Reflections

\$5,000 SILVER SPONSOR

- Table for 8
- Company logo in the program
- Company logo on the event website
- Audio-visual display of logo during the dinner
- Recognition in the Historical Society's magazine, Reflections

\$2,500 BRONZE SPONSOR

- Table for 8
- Company name in the program
- Audio-visual display of logo during the dinner

SCHOLARSHIP FUNDING OPPORTUNITIES

• \$2,500 SCHOLARSHIP DONOR (three)

The Historical Society of Central Florida presents John Young History Maker Future scholarships. The winners of the Scholarship are students who show positive influence on their community through dedication to their school work and organizations that support the well-being and future of Central Florida.

PREVIOUS JOHN YOUNG HISTORY MAKER HONOREES PRESENT

Captain John Young, 2005
Colonel Joe Kittinger, 2006
Toni Jennings, 2007
J. Charles Gray, 2008
Charles Millican, 2010
John Hillenmeyer, 2011
Ann Sonntag, 2012
Rita Bornstein, 2013
Judge Belvin Perry, Jr., 2014
Dr. John C. Hitt, 2015
Pat Williams, 2017
Dr. E. Ann McGee, 2018
Ford Keine, 2019

PREVIOUS JOHN YOUNG HISTORY MAKER HONOREES PAST

Dr. Phillip Phillips, 2008
Hy Lake, 2010
Earl "Duke" Crittenden, 2011
Orlando Mayor Carl Langford, 2012
Curtis Stanton, 2013
William Coleman, 2014
Bert Roper, 2015
Dr. William Wells, 2017
Albert Nelson, 2018
Richard Fletcher, 2019

SHOULD YOU HAVE ANY QUESTIONS OR REQUIRE FURTHER ASSISTANCE REGARDING THESE OPPORTUNITIES PLEASE

CONTACT:

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Sponsorship
deadlines to get
full recognition:
April 3, 2020

14th Annual

John Young

HISTORY MAKER CELEBRATION



HISTORICAL SOCIETY
OF CENTRAL FLORIDA

TUESDAY, SEPT. 28, 2020
5:30 - 8:30 p.m.

SPONSORSHIP RESERVATION FORM

WE WOULD BE PLEASED TO SPONSOR THE 2020 JOHN YOUNG HISTORY MAKER CELEBRATION

Name _____

Business Name _____

Please print your name as you would like it to appear in our promotional materials: _____

Address _____ City _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP LEVEL:

\$15,000: Presenting Sponsor

\$2,500: Bronze Sponsor

\$10,000: Gold Sponsor

\$2,500: Scholarship Contributor

\$5,000: Silver Sponsor

\$275 per individual ticket - Quantity of tickets: _____

I am unable to attend. Please accept my gift in the amount of \$ _____

Please invoice me. Send invoice attention to: _____

I have attached my check made payable to the Historical Society of Central Florida

Please charge my credit card (someone from our office will contact you)

Please fax or send a copy of this form to:

Historical Society of Central Florida
John Young History Maker Celebration
65 East Central Blvd
Orlando, FL 32801
Fax: 407.245.0412

For more information please contact:

Michael Perkins
407.836.8591 • Michael.Perkins@ocfl.net

The Fair market value is \$90 for each ticket, and \$720 for each table of 8.